

Year 6 Imagery Knowledge organiser

Imagery: The image/perception created (the message you give)

Perception: understanding

Imagery is used in adverts and conveyed through the media. For example:

Virgin media: a more exciting place to live. Imagery: With technology life is more exciting

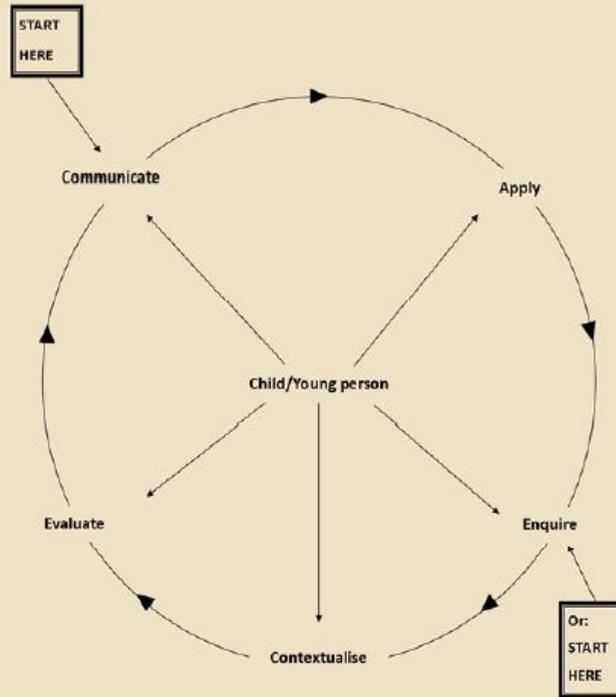
Ariel Liquid tabs: Imagery: Use Ariel liquid tabs for the cleanest/whitest of clothes for those times you want to impress

Hovis Imagery: Hovis is as good as its been for centuries

Marks and Spencers Christmas food
Imagery: They create delicious succulent food.

What image of yourselves do you want to give other people?

The process for a cycle of enquiry



How can imagery affect our lives and the lives of others?

Imagery: The image/perception created (the message you give)

Stereotype: a widely held image about a person/ group

People form opinions about others based on their imagery. For example, Cheryl Cole is presented as someone to aspire to in the L'oreal advert but in the newspaper article as totally the opposite regarding a racial incident. Ant's imagery is always happy and a joker but the article presents him in a completely different light when he was suspected of drink driving.

There are common stereotypes of people in society:

Children: playful, naïve, excitable

teenagers: stubborn, lazy, grumpy

elderly: weak, vulnerable knit all day

These stereotypes are untrue. Captain Tom was 99 and walked 100 laps of his garden to raise money for NHS charities. His aim was £1000 but he ended up raising more than 15 million.

False imagery can you the wrong impression of somebody. It is important to use all the imagery given to get a fair impression of a person.

Imagery is everywhere and sometimes it influences us without us realising. Adverts can be very persuasive and so can our friends! Imagery can affect whether we want to go to a certain place on holiday or how we look. Sometimes imagery can have a negative effect on our emotional wellbeing and mental health.

The significance of angels in the Christmas story

God needed to communicate with the people how special and a saviour Jesus is/was so he sent his personal messengers instead. This show just how sacred Mary and Jesus are and shows the significance of Jesus's birth.

The Christmas story imagery: Angels are holy messengers from God

The Angel of the North signifies that beneath the site of its construction, coal miners worked for two centuries; second, to grasp the transition from an industrial to an information age, and third, to serve as a focus for our evolving hopes and fears.

St Michael: **Saint Michael** the Archangel is referenced in the Old Testament. In Catholic writings and traditions he acts as the defender of the Church, and chief opponent of Satan; and assists souls at the hour of death.(in the picture he is trampling Satan)

Islamic angel: Jibra'il/Jibril/Jabril (Judeo-Christian, Gabriel), the **angel** of revelation. Jibra'il is the archangel responsible for revealing the Quran to Muhammad, verse by verse. ... Israfil or Israafiyl (Judeo-Christian, Raphael), is an archangel in **Islam** who will blow the trumpet at the end of time.